

John Hoyle Memorial Administrative Leadership Institute Fall 2016

Consortium of Texas A&M, TASA, SRN

Theme: Keys to Great Leadership

Venue: Thomas G. Hildebrand, DVM '56 Equine Complex
Registration fee: \$160 CPE credit provided Dress: Business Casual

Wednesday November 2, 2016 ESC meeting	
9:00 a.m. – 9:30 a.m.	Welcome and Introductions - <i>Mr. Mike Holland, Executive Director, Region 6 ESC</i> <i>Dr. Jerry Maze, Executive Director, Region 12 ESC</i>
9:30 a.m. – 11:30 a.m.	Regional Education Service Center Meetings
11:30 a.m. -1:00 p.m.	ESC Lunch – <u>Thomas G. Hildebrand, DVM '56 Equine Complex</u>
Administrative Leadership Institute	
1:00 p.m. – 4:30p.m.	Welcome and Introductions - <i>Robert Muller, Clinical Associate Professor EAHR TAMU</i> <i>Brandon Core, Associate Executive Director, TASA</i> <i>Don Hooper, Executive Director, SRN</i> Session Title: <i>'Media, media, everywhere and barely a second to think: Coping with the challenges and opportunities of administering public schools in the digital media age.'</i> Participants will discover the keys to framing messages as a way to help their organizations win hearts and minds regardless of the media outlet or venue. We'll discuss topics ranging from aggressive news reporters and loose cannon bloggers to interpreting tweets, likes, memes, and mashups. Attendees will leave with a toolkit of ideas/techniques that can be applied immediately within a district or campus. Also, a panel of superintendent's will provide real life experiences and share practices they've found particularly helpful. Overflow Communications , a leading communications firm that has been <i>"Helping leaders move people since 2007"</i> will guide this session. Overflow Communications is sponsored by: <p style="text-align: center;"><i>Huckabee, More Than Architects</i> <i>TCG Services</i> <i>Thought exchange</i></p>

4:30 p.m. – 5:30 p.m.	<p>Round Table Discussions</p> <p>A professional development opportunity for superintendents and corporate members to learn from each other as to how to best interact with each other and their teams. This is an opportunity for both to discuss what is available today, and what may be needed in the future. This is an interactive workshop. Success is to understand the value proposition for districts and sponsors regarding how to be approached and what to do for understanding the solution that fits a need and how to professionally approach providing solutions for needs.</p>
6:00 p.m. – 6:30 p.m.	Reception
6:30 p.m. – 9:00 p.m.	ALI Awards Dinner

Thursday November 3, 2016 ESC meeting	
7:30 a.m. – 8:15 a.m.	Continental Breakfast – <u>Thomas G. Hildebrand, DVM '56 Equine Complex</u>
8:15 a.m.	<p>Welcome / Additional Introductions –</p> <p style="text-align: center;">This morning's events sponsored in part by <i>Powell and Leon, LLP</i>, 'Effective Advocacy and Commitment to Service'</p>
8:30 a.m. – 9:15 a.m.	<p><i>Maximizing Future Teacher Success through the Spring ISD, Texas A&M Urban Internship Project</i></p> <p><i>Rodney Watson, Spring ISD Superintendent</i></p>
9:15 a.m. – 10:15 a.m.	<p><i>Economics and Texas Schools, What Every School Administrator Should Know</i></p> <p><i>Ray Perryman, The Perryman Group</i></p>
10:15 a.m.–10:25 a.m.	Break
10:25 a.m.-11:10 a.m.	<p><i>19 Avoidable Conflict Mistakes That Educators Can Easily Make</i></p> <p><i>Chris White, Chief Science Officer, Flippen Group</i></p>
11:10 a.m. –noon	<p><i>The State of Texas Children 2016: Making Equity a Child Well-Being Priority</i></p> <p><i>Frances Deviney, Center for Public Policy Priorities</i></p> <p><i>Information specific to an ISD's location will be provided to attendees during this session.</i></p>
noon	ALI Closing Remarks, Transition to SRN Led Learning Opportunity
	ALI Concludes, SRN Learning Opportunity Begins

12:00 p.m. – 1:00 p.m.	SRN- School Research Nexus Lunch Buffet – <u>Thomas G. Hildebrand, DVM '56 Equine Complex</u>
1:00 p.m. – 1:30 p.m.	Welcome / Introductions <i>Don W. Hooper, Ph.D., Executive Director, SRN</i>
1:30 p.m. – 2:00 p.m.	<i>Finally....An Individual Learning Path in Mathematics for EVERY student EVERY day!</i> <i>Ms. Bridget Campion</i>
2:00 p.m. – 2:15 p.m.	Break
2:15 p.m. – 2:45 p.m.	<i>Keeping Students Safe in a Digital Learning Environment</i> <i>Mr. Raghu Reddy</i>
2:45 p.m. - 3:30 p.m.	<i>Literacy Trumps Technology in a Knowledge Economy</i> <i>Dr. Tracy Weeden, President and CEO, Neuhaus Education Center</i> <i>Mary Ann Whiteker, Hudson ISD, 2015 Texas Superintendent of the Year</i>
3:30 p.m. - 3:45 p.m.	Break
3:45 p.m. – 4:45 p.m.	Round Table Discussions A professional development opportunity for superintendents and corporate members to learn from each other as to how to best interact with each other and their teams. This is an opportunity for both to discuss what is available today, and what may be needed in the future. This is an interactive workshop. Success is to understand the value proposition for districts and sponsors regarding how to be approached and what to do for understanding the solution that fits a need and how to professionally approach providing solutions for needs.
4:45 p.m. – 5:00 p.m.	Concluding Remarks <i>Don W. Hooper, Ph.D., Executive Director, SRN</i>
5:00 p.m.– 6:00 p.m.	Reception - <u>Thomas G. Hildebrand, DVM '56 Equine Complex</u>
7:00 p.m.	No Host Dinner Attendees can have the opportunity to have quiet time together, go to dinner with a small group of friends, or choose to accept a dinner invitation from one of our sponsors.

SRN AGENDA CONTINUED

Friday November 4, 2016 SRN	
7:15 a.m. – 8:00 a.m.	Continental Breakfast – <u>Thomas G. Hildebrand, DVM '56 Equine Complex</u>
8: 00 a.m. – 8:15 a.m.	Welcome / Introductions <i>Don W. Hooper, Ph.D., Executive Director, SRN</i>
8:15 a.m. – 8:45 a.m.	<i>Developing Future Leaders Through Social Studies: Every Kid Votes to build the Statue of Responsibility</i> <i>Mr. David Heckel</i>
8: 45 a.m. – 9:45 a.m.	Superintendent Issues Panel I These panel sessions will be held to discuss top major issues facing superintendents. It will be a time of discussion with colleagues on successful ventures, collaborations, activities, etc. that are going on in your districts.
9:45 a.m. – 10:15 a.m.	Break
10:15 a.m. – 11:15 a.m.	Superintendent Issue Panel II
11:15 a.m. – 11:30 a.m.	Concluding Remarks <i>Don W. Hooper, Ph.D., Executive Director, SRN</i>

Optional Activity

See You Next Year!!